

PLACE FOR THE SENSES  
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# SPACE FOR THE SOUL

We are expected to be fast-paced, urban and super human. We are driven by deadlines, money and other man-made constructs. As we progress and evolve, we are severing our organic connection to Mother Nature and moving toward stress, imbalance and the artificial. We live in our offices and in our own heads.

To correct this, we tend to rely on fruit of the poisonous tree – more man-made solutions to the problems we as humans create for ourselves. Highly strung? Take a Zanex. Unfocused? Take a Ritalin. Tired and worn out? Pour another cup of coffee.

The answer we crave is not to continue on this path where our already hectic lives are continuously bombarded. Instead, we need a space for our souls... a place for the senses.

This haven, this pocket of peace can exist anywhere: in the wild, in our own homes, in our gardens, in our work spaces, on a roof top.

Juhani Pallasmaa said, **“Architecture is essentially an extension of nature into the man-made realm,** providing the ground for perception and the horizon of experiencing and understanding the world”  
(The Eyes of the Skin: ISBN 1 85490 439 6 – read it).

The elements encourage the energy of the space. Water reminds us of the source of life and calms us. Air moves around us and cleanses. Light reinvigorates. Colour influences mood. Clutter and chaos are the enemies. Use the space to allow for an existential experience where the senses are heightened and the true self can re-emerge.

Explore primal and tactile experiences. Think of the bath houses of ancient times, zen retreats, caves...

You can allow for a relaxing or a reinvigorating experience. You can encourage meditation, transcendent and out of body experiences.

The space can be anywhere. You decide what it is... what the experience is. Don't forget that Caesarstone can only be used in an interior space. Your space for the soul should not be smaller than 40m<sup>2</sup>, but no bigger than 160m<sup>2</sup>.

A minimum requirement is a private toilet space (which can be expanded should you wish to make it a more communal facility).

P L A C E F O R T H E S E N S E S T H E P L A C E F O R T H E S E N S E S

## The Prizes

- The winner and their lecturer will be sent on an all expenses paid trip to an international design fair of their choice, courtesy of Caesarstone worth R80,000.00
- Flights, airport and hotel transfers, meals, accommodation and spending money are all included. Visa-related costs are excluded.
- The second place winner will get R10,000.00.
- The third place prize is R5,000.00

## Submission format

Each institution is permitted to submit their top five entries from each department for final judging.

Entries must include:

- 3 x A2 matt-laminated drawings as well as an accompanying disc with files in both high res and low res formats in either jpeg or PDF.
- Entrants must clearly mark the A2 matt-laminated drawings with the following details on the reverse:

First Name and Surname of student  
Name of Institution  
Department of architecture or interior design  
Lecturer's name  
Lecturer's email address a contact number  
Entrant's email address and contact number

ONLY 3 X A2 STORY BOARDS / DRAWINGS WILL BE ACCEPTED IF ADDITIONAL BOARDS ARE SUBMITTED THE ENTRY WILL IMMEDIATELY BE DISQUALIFIED. ANY, UNLAMINATED ENTRIES WILL ALSO BE DISQUALIFIED.

Please courier entries to Caesarstone, 10 Gold Street, Northgate Estate, Cape Town, marked for Margo Fincham's attention. Alternatively, please carefully package your entries with backing board and post to PO Box 425 Maitland 7404. Submissions will not be returned and will remain the property of Caesarstone.

The brief has been prepared by Stefan Antoni.

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## Advice to Entrants:

- The presentation of your submission should reflect the brief.
- Get your message across graphically. Avoid too much text.
- Provide plans: 1 section, 1 elevation; conceptual sketches; graphic narrative and 3Ds (keep in mind this is not a council submission).
- Judges needs to understand your thought process.
- Don't overcrowd or clutter presentation sheets.
- Keep graphics simple, clean and neat by distilling the essence of your design.
- Text must be limited to bullet points.
- Emphasise your key points.

PLACE FOR THE SENSORS  
PLACE THE PLANSE

## The Deadlines

**Deadline for entries:**  
Friday 18th of September 2015

**Final Judging:**  
Tuesday 22nd September 2015

**Awards Evening:**  
To Be Confirmed